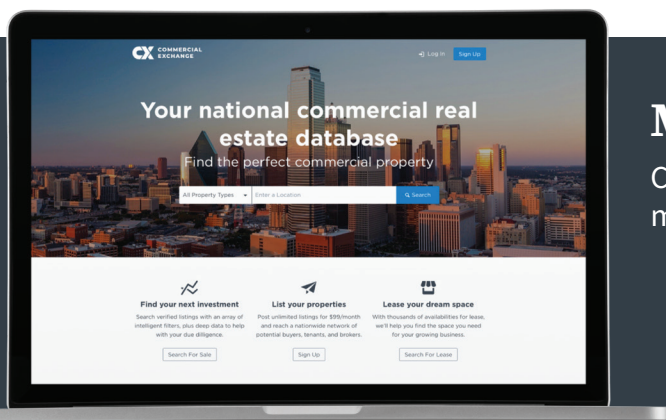


Catylist's Plan for Promoting Your Listings



Metrics Since Launch

Commercial Exchange has seen steady traffic growth month over month since its official launch April 1, 2019.

User Stats

87% new
Of Buyers & Tenants Browsing Site

11 pageviews
Per Person on Average

User Growth Trajectory Since Launch



Traffic

945%
Growth Since Launch

2 million
Pageviews

86%
From Search

Driving Traffic & Awareness



Search Engine Optimization

Our comprehensive strategy to put your listings at top of Google results includes both paid placement and organic SEO.



Social Media Ads

We're inserting Commercial Exchange into the conversation where potential leads are browsing content.



Brand Partnerships

By placing our marketplace on CRE news and blogger sites, we're growing awareness within larger audiences.



Email Marketing

We're driving traffic with drip campaigns and by inserting Commercial Exchange listing links in our broadcast email tool.



Press Releases & Earned Media

We're regularly releasing communications to national audiences putting Commercial Exchange at the forefront.



National Trade Shows

Our booth presence and live in-person demos at CRE industry conferences increases awareness and interest exponentially.



Webinars/Demos

Through digital targeting, we're reaching the masses with opportunities to get an inside look at the marketplace.



Local Advertising

Through facilitation by our customers, we're sponsoring events and placing Commercial Exchange ads in our local markets.



Catylist Member Network Word of Mouth

Through association partnership communications, Commercial Exchange is gaining rapid traction in our local markets.