**Bio   
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**Jeff Zupancic**

**Mosaic Business & AI Consulting – Principal**

As an AI expert, Jeff shares insight into AI’s influence and impact at both the macro and micro level. For more than 30 years, Jeff has consulted across various sectors, bringing multidimensional perspectives to complex business challenges. His pioneering approach fuses AI tools with time-tested business management strategies. He simultaneously demystifies AI and guides practical, real-world applications to drive results through a comprehensive process.

Jeff developed, honed, and has proven his customer-centric approach to consulting in working with Fortune 150 companies as a leader at J.D. Power and Associates for nine years. Jeff is unique among leaders in that he can both develop the vision and strategy at 30,000 feet as well as create, develop, lead, and execute the strategies and tactics at the 5-foot level—easily pivoting between these as the mission and team require.

Jeff Zupancic’s professional consulting journey is driven by being a bridge between aspirations and transformative growth. As the founder of Mosaic Business & AI Consulting, Jeff takes a holistic approach to providing growth strategies, team development, and relationship-building–leveraging AI tools in the right measure. Jeff does something AI can’t—create calm in a storm of rapid technological change.